



Amber Watson
Fit 4 School
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Potential Fit 4 School Sponsor:

Alison South Marketing Group is pleased to announce that the 11th Annual Fit 4 School event will be August 7, 2021, at the Aiken County Family YMCA. The Fit 4 School mission is to provide school supplies and free healthcare to K-12 students in need in the Aiken area. The past 10 years have been a success because of our local Aiken business partners who have generously donated to this cause.

We invite you to take part in Fit 4 School Aiken event as a sponsor. On the attached form, you will see a variety of sponsorship levels from which you may choose.

Because of the COVID-19 pandemic, the children in our community need our help now more than ever. Additional factors, such as unemployment, tough economic times or single-parent incomes can make it difficult for families to provide adequate school supplies for their children.

We will hold a drive-thru school supply pickup in front of the Aiken County Family YMCA. Free health screenings, haircuts and hearing screenings will be provided in the gym.

Your contribution will go toward a worthy cause. Because of our generous sponsors and volunteers, we were able to provide school supplies to more than 3,000 students during the Fit 4 School events across the CSRA last year. We hope to help even more students this year. We expect a significant turnout, and the exposure will be excellent for your business.

We hope you will join us in giving back to the local Aiken community through Fit 4 School! If you have questions, please feel free to contact me.

With your help, we can better prepare students for a successful school year!



August 7, 2021 AIKEN COUNTY FAMILY YMCA 10am-1pm

PARTNERSHIP & EXHIBITOR CONTRACT

Business Name: _____

Print business name as it is to be listed in program and advertisements.

Nature of Business: _____

Health care provider, pharmacy, etc.

Name of Representative: _____

Business Phone Number: _____ **Alternative:** _____

Mailing Address: _____

City: _____ **State:** _____ **ZIP:** _____

Email Address: _____

NATURE OF CONTRACT please select one

\$1,000 DIAMOND PACKAGE:

- Lawn sign with logo displayed at the drive-thru event
- Logo included on event advertising (flyers, posters, billboard)
- Logo included in newspaper ad, TV commercial, radio promotion
- Covers cost of school supplies for 250 students

\$500 GOLD PACKAGE:

- Lawn sign with logo displayed at the drive-thru event
- Logo included on event advertising (flyers and posters)
- Covers cost of school supplies for 250 students

\$250 BRONZE PACKAGE:

- Covers cost of school supplies for 100 students

MONETARY DONATION

You can make a cash donation of your choice or a donation of school supplies.

Signature of Business Representative

Date

Payment Policy:

Please make checks out to: Alison South Marketing Group and mail to
Attn: Janna Wells - Fit 4 School 132 Chesterfield St. S., Aiken, SC 29801
Payments must be received by Friday, July 16th, 2021.

Cancellation Policy:

Cancellation of this contract must be made before Friday, July 16th, 2021 by 5:00pm.
Cancellations after the deadline are non-refundable.

For more information, call **Janna Wells** at 412-600-6765 or email fit4schoolaiken@gmail.com.

