



Amber Watson  
Fit 4 School  
803-262-6640  
fit4schoolaiken@gmail.com

Potential Fit 4 School Sponsor:

Alison South Marketing Group is pleased to announce that the Tenth Annual Fit 4 School event will be held at the Aiken Family Y on August 8, 2020. The Fit 4 School mission is to provide school supplies and free healthcare to less fortunate K-12 students in the Aiken area. The past nine years have been a success because of our local Aiken business partners who have generously donated to this cause.

We invite you to take part in this year's Fit 4 School event as a sponsor. We have a variety of sponsorship levels to choose from on the attached form.

Due to the COVID-19 pandemic, the children in our community need our help now more than ever. Additional factors such as unemployment, tough economic times, or single-parent incomes, can often make it difficult for families to provide adequate school supplies for their children.

To enforce social distancing guidelines, we will hold a drive-thru supply pick up in front of the Aiken County Family YMCA. We will still offer health screenings, hair cuts, and hearing screenings in the gym for those who would like to utilize these services. We will monitor social distancing by only allowing a limited number of people in the gym at a time.

Because of our generous sponsors and volunteers, we were able to provide school supplies to over 2,500 students during the Fit 4 School event last year, and we hope to help even more students this year. We are expecting a significant outcome, and the exposure will be excellent for your business. Additionally, your contributions will go to a local and worthy cause.

We hope you will join us in giving back to the local Aiken community through Fit 4 School! If you have any other questions, please feel free to contact me.

With your help, we can better prepare students for a successful school year!



August 8, 2020  
AIKEN COUNTY YMCA  
10am-1pm

PARTNERSHIP & EXHIBITOR CONTRACT

Business Name: \_\_\_\_\_  
Print business name as it is to be listed in program and advertisements.

Nature of Business: \_\_\_\_\_  
Health care provider, Pharmacy, etc.

Nature of Representative: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Alternative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email Address: \_\_\_\_\_

**NATURE OF CONTRACT** please select one

- \$1,000 DIAMOND PACKAGE:**  
Lawn sign with logo displayed at the drive thru event  
Logo included on event advertising (flyers, posters, billboard)  
Logo included in newspaper ad, TV commercial, radio  
Covers cost of school supplies for 250 students
- \$500 GOLD PACKAGE:**  
Lawn sign with logo displayed at the drive thru event  
Logo included on event advertising (flyers and posters)  
Covers cost of school supplies for 250 students
- \$250 BRONZE PACKAGE:**  
Covers cost of school supplies for 100 students

**MONETARY DONATION**

You can make a cash donation of your choice or a donation of school supplies.

\_\_\_\_\_  
**Signature of Business Representative**

\_\_\_\_\_  
**Date**

**Payment Policy:**

Please make checks out to: Alison South Marketing Group and mail to  
Attn: Janna Wells - Fit 4 School 132 Chesterfield St. S., Aiken, SC 29801

**Cancellation Policy:**

Cancellation of this contract must be made before Friday, July 17th, 2020 by 5:00pm. Cancellation after the deadline are non-redundable. Payments must be received by Friday, July 17th, 2020.

For more information, call **Janna Wells** at 412-600-6765 or email fit4schoolaiken@gmail.com.

